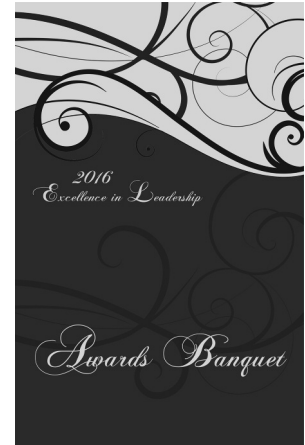


# Excellence in Leadership Awards Souvenir Program

A congratulatory program honoring the 2017 Leaders in Excellence will be distributed at the banquet. Special advertising rates have been prepared that include full color. Ad reservations are due September 15, 2017.

To take advantage of the **Early Bird Special**, ad reservations must be received by September 8, 2017. No exceptions!

To reserve your congratulatory space, complete the form below and fax to AFMA at 602.252.9021 or e-mail droth@afmaaz.org



Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## ALL ADS ARE FULL COLOR

Early Bird Reservation due  
**September 8, 2017**

### Ad Rates:

Full Page - \$1,250  
1/2 Page - \$685  
1/4 Page - \$375

Regular Reservation due  
**September 15, 2017**

### Ad Rates:

Full Page - \$1,400  
1/2 Page - \$775  
1/4 Page - \$425

### Mechanical Requirements:

Full Page - 5" W x 8" H  
1/2 Page - 5" W x 3.9375" H  
1/4 Page - 2.375" W 3.9375" H

Trim size: 5.5" wide x 8.5" deep. Camera Ready ads: submit in QuarkExpress.  
Bleed: 1/8" past trim. Image Resolution: 300 dpi or higher.

## Ad Placement – First Come, First Serve.

Vector graphics, such as Corel Draw, should be saved in Illustrator, Freehand or EPS format. Files created on a PC using QuarkXpress, Pagemaker, Freehand, Illustrator or Photoshop are usually translatable to the Mac. Technical questions contact Kris Gaj at krisgaj@cox.net

Ad Size:  Full Page  1/2 Page  1/4 Page

- Camera ready ad will be delivered by September 22, 2017  
 Ad production or pick-up with changes \$150.00

**Call Debbie Roth or Tim Thomas at 602.252.9761**  
**E-mail: droth@afmaaz.org / tthomas@afmaaz.org**

**Complete Credit Card info on facing page or make your check payable and mail to:**

Arizona Food Marketing Alliance, 120 E. Pierce, Phoenix, AZ 85004  
602.252.9761 www.afmaaz.org